



# Get involved with Landcare. Get involved with L.I.F.E!

Getting involved in Landcare and getting involved with L.I.F.E. means different things to different people, but one thing for sure is that no matter who you are or where you live, there is a way that you can make a positive difference to your environment.



The L.I.F.E campaign is all about encouraging people across the country to get involved with Landcare. The L.I.F.E website is about bringing this campaign to *life*, by sharing content from the Landcare community, showing what Landcare is all about and promoting the many ways that people can get involved. We want to share your events, your stories and any volunteer opportunities you may have.

You can now actively search for volunteers by posting an ad on our new <u>LIFE Jobs Board</u>. Maybe you have a one off project that requires additional support, maybe you would like someone to design a newsletter for you or help out with organising working bees. Submitting an ad is free and easy and will help get the word out there to people who want to get involved in Landcare.

Our new <u>LIFE Stories</u> section is all about sharing the fantastic stories that are out there in the Landcare community. Simply submit your 300 word story and a video or photo to accompany it and it will be shared for everyone to enjoy.

The <u>events calendar</u> sits on both the LIFE and Landcare Online websites and you can add your events to this by simply filling out the online form with your event details. You can then share your event posting with people via your social media profiles or newsletters.

In the following pages you will find details about the type of information we need for each section and how you can help encourage people to get involved with L.I.F.E.







## **Events Calendar**

If you have an event coming up and would like people to take part, our events calendar is a fantastic promotional tool. People can sort events by state or territory or by month to find one to suit them.

To submit an event, you don't have to email us. Simply head to the homepage of the L.I.F.E website, click on 'submit event', and complete the online form. After two to three working days your event will appear on our online calendar.

#### Information Needed

- Event title
- Event Description & What to Bring
- Start date and time
- End date and time
- Location details
- Organiser Name, website and email

#### **Jobs Board**

This section is for groups, networks or organisations that are looking volunteers. This can be a search for more regular volunteers or someone to help out with a specific project or event. People who are interested in volunteering their time can also add information here about the type of work they'd like to do and where they'd like to volunteer. You can also submit to this section through simply filling in the online form.

#### **Information Needed**

- Organisation or contact name
- Contact Email
- Website (if you have one)
- Ad Type
- Position Category, Title and Description
- Expiry Date
- Location







## L.I.F.E. Stories

Do you have a great story about how you're involved with Landcare that you'd like to share? If you have a story to tell, the LIFE Stories section is for you.



You can submit a story to this section through our simple online form. Once you've provided the information outlined below, just click 'Submit' and your story will appear on the website with a few working days.

#### Information Needed

- Full name, Group or Organisation
- Location
- Email
- LIFE Story title
- LIFE Story (max 300 words)
- A photo, video or YouTube link



# **LIFE Links**

Homepage: <a href="http://www.landcarelife.com">http://www.landcarelife.com</a>
Events Calendar: <a href="http://landcarelife.com/events/">http://landcarelife.com/events/</a>

Jobs Board: <a href="http://landcarelife.com/get-involved/jobs/add/">http://landcarelife.com/get-involved/jobs/add/</a>

LIFE Stories: <a href="http://landcarelife.com/share/life-stories/category/photos/">http://landcarelife.com/share/life-stories/category/photos/</a>

For more information, call 1800 151 105 or email life@landcareaustralia.com.au